

Athens Summer Concert Series



FROM BEATS TO BONDS:
CONNECTING OUR COMMUNITY
THROUGH LIVE MUSIC

SUPPORT

APACROCKS.ORG

SPONSORSHIP PACKAGES

VIP: \$500+

- Letter of Recognition of your fabulous donation
- Official APAC laminated Sponsor badge with lanyard
- Patron listing + link on our website's Sponsor page
- Recognition on all of our social media

BIG SHOT \$1,000+

- Letter of Recognition of your fabulous donation
- Two Official APAC laminated Sponsor badges with lanyards
- Patron listing + link on our website's Sponsor page
- Recognition on all of our social media
- Announcement at each concert opening
- Recognition on full color Rack Cards (*distribution 10,000+*)

ROCK STAR: \$2,000+

- Letter of Recognition of your fabulous donation
- Two Official APAC laminated Sponsor badges with lanyards
- Recognition on all of our social media
- Announcement at each concert opening
- Your logo featured on APACROCKS.ORG Sponsor Banner
- Your personalized listing + logo + link on our Sponsor Page
- Recognition on full color Rack Cards (*distribution 10,000+*)
- Recognition on our jumbo full color glossy Concert Posters

ICON: \$3,000+

- Letter of Recognition of your fabulous donation
- Two Official APAC laminated Sponsor badges with lanyards
- Recognition on all of our social media
- Announcement at each concert opening
- Your logo featured on APACROCKS.ORG Sponsor Banner
- Your personalized listing + logo + link on our Sponsor Page
- Recognition on full color Rack Cards (*distribution 10,000+*)
- Recognition on our jumbo glossy Concert Posters
- Personalized 36" Poster Display with your name + logo, prominently displayed in and around park entrance

KAHUNA: \$4,000+

- Letter of Recognition of your fabulous donation
- Two Official APAC laminated Sponsor badges with lanyards
- Recognition on all of our social media
- Announcement at each concert opening
- Your logo featured on APACROCKS.ORG Sponsor Banner
- Your personalized listing + logo + link on our Sponsor Page
- Recognition on full color Rack Cards (*distribution 10,000+*)
- Recognition on our jumbo glossy Concert Posters
- Personalized 36" Poster Display with your name, logo + prominently displayed in and around park entrance
- Limited Edition framed Concert Poster, SIGNED by all of the Bands!



WE TAKE PRIDE IN CURATING EIGHT WEEKS OF FREE CONCERTS IN THE PARK, SHOWCASING SOME OF THE MOST JAW-DROPPING MUSICAL TALENTS AND INTERNATIONAL TOURING ACTS

"I like to give back to the local communities that help my business prosper and grow, and my sponsorship with APAC allows me to enjoy stellar concerts and support a great organization. I can't think of a better alignment to spend my sponsorship dollars with than APAC! I get more out of my investment than I give."

– Roy Brown, Iron Horse Cigar Depot



APAC • ATHENS PERFORMING ARTS CORP.

**YOUR GENEROUS SUPPORT
TRULY SERVES AS THE HEARTBEAT OF
THE ATHENS SUMMER CONCERT SERIES,
INFUSING LIFE INTO OUR MISSION
TO PRESERVE AND PROMOTE THE
BEAUTY OF LIVE MUSIC AND HELP US
CONNECT WITH ONE ANOTHER.**

“Athens Summer Concert Series isn’t just an event — it’s a vital gathering that uplifts the spirit of the community, providing an inclusive space for all to enjoy. We’re proud to stand alongside the organizers and attendees, contributing to a tradition that enhances our local culture and creates lasting memories. We look forward to continuing our partnership and supporting initiatives that harmonize with the values we live by.”

– *Ruben Lindo, Blak Mar Farms*

“Supporting this event isn’t just about sponsorship — it’s about investing in the heart of our community. We’ve seen firsthand how music can inspire, unite, and create lasting memories. We are honored to play our role in making this happen year after year, and we’ll always stand by initiatives that enrich our community and bring us closer together. Here’s to many more summers of great music in the park!”

– *Paul Colarusso, A. Colarusso & Son*

**WE ARE PASSIONATE ABOUT
PROMOTING ATHENS, THE CAPITAL
REGION AND THE HUDSON VALLEY
AS AN EXCITING DESTINATION
OVERFLOWING WITH CREATIVITY
AND SOULFUL MELODIES.**

**Athens
Summer Concert
Series**

Sponsorship packages are available for your business, or make a contribution as a gift for a friend or a family member. All contributions are tax-deductible, subject to IRS regulations.

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**APAC STANDS TALL IN OUR COMMITMENT TO
SPREAD THE VIBES OF FREE, LIVE MUSIC TO ALL WHO
WALK, DANCE, OR SHIMMY THROUGH TOWN!**

**JOIN US IN CELEBRATING THE
POWER OF MUSIC THAT KNOWS NO
BOUNDARIES AND BRINGS US ALL
TOGETHER IN HARMONY.**

**WE ARE IMMENSELY GRATEFUL FOR YOUR KINDNESS AND
DEDICATION TO KEEPING THE TUNES FLOWING AND THE
RHYTHM ALIVE IN OUR VIBRANT COMMUNITY.**



Our unwavering mission is to showcase some of the world's most remarkable musical talent across all genres, enveloping our community in the soul-stirring rhythms and harmonies that resonate through our free concerts held in the serene setting of Athens Riverfront Park. Your support plays a vital role in keeping the Athens Summer Concert Series thriving, ensuring that the magic of live music continues to echo through our streets.

**Mail Sponsorship Checks To:
Athens Performing Arts Corp. | PO Box 40 | Athens NY 12015
Contact Rick at 518-522-9470**

APACROCKS.ORG

AthensPerformingArts@gmail.com

Athens Performing Arts Corp. [APAC] is a 501(c)(3) non-profit organization. All donations and sponsorships are tax-deductible subject to IRS regulations.